

IN THE CLAIMS:

Please amend the claims according to the attached addendum to this Amendment. The final form of these claims is set out below.

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1. (Amended) A system for generating coupons comprising:
means for accessing a database, said database including a list of consumer names, consumer identification data and virtual coupon data corresponding to each consumer name;
data entry means for entering consumer identification data for a consumer using said system;
first generating means for printing a coupon, in response to a command input by the consumer, based upon said virtual coupon data corresponding to said consumer identification data of said consumer using said system;
processing means for receiving a request by said consumer using said system for redemption of a selected virtual coupon corresponding to said consumer identification data, and for generating redemption data indicating said selected virtual coupon has been redeemed; and
updating means for updating the virtual coupon data presented to the consumer based on the redemption data.
2. (Amended) The system of claim 1, wherein said means for accessing comprise a keyboard.

3. (Amended) The system of claim 2, wherein said means for accessing further
comprise means for transmitting data to and from a remote computer network.

4. (Amended) The system of claim 1 wherein said processing means comprises:
means for counting a number of times the consumer redeemed a particular virtual
coupon, and

fraud indication means for indicating fraud if the number of times a virtual coupon is
deemed by the consumer exceeds a predetermined amount.

5. (Amended) The system of claim 4, wherein the consumer identification data is
imprinted on a selected coupon as a bar code.

6. (Amended) The system of claim 3, wherein said processing means retrieves
virtual coupon data from said remote database.

7. (Amended) The system of claim 3, wherein said data entry means comprise a
computer diskette.

8. (Amended) The system of claim 7, wherein said computer diskette contains data
from said remote computer network entered on said computer diskette prior to use of said
system.

1
Please add new claims 9 and 10 as follows:

A2 9. (New) The system of claim 1, wherein the updating means provides additional virtual coupons for a selected category of products based on the redemption data of the consumer.

10. (New) The system of claim 1, wherein the updating means provides fewer virtual coupons for a selected category of products based on the redemption data of the consumer.